



Press Release

15 May 2019

European Conference showcases commitment to increasing member value

Turning global economic challenges into opportunities and facilitating greater member collaboration were the key themes of Morison KSi's first conference of 2019. Held in Limassol, Cyprus, the event welcomed an impressive 124 delegates and 39 companions from 27 countries.

Quality speakers

The conference welcomed some prominent and high-profile speakers and panelists including Cyprus' Minister of Finance, Harris Georgiades, our Guest of Honour, award-winning journalist, Anthony Hilton, Gale Crosley, Crosley + Company (who joined the conference by videolink), ICAEW Director for Europe, Martin Manuzi, Associate Professor of Accounting at the Cyprus University of Technology, Maria Krambia Kapardis, and ICAEW Head of Cyprus & Greece, Christiana Diola. The conference was facilitated by leading financial journalist, presenter and communications coach, Nadine Dereza.

Hot topics

The agenda covered some of the key issues that members and their clients are facing including current global economic crises and their impact on financial markets, preventing and tackling fraudulent behaviours, the challenges of directors and professional advisors seeking assurance on difficult issues, and digital innovation including blockchain and how to evolve your professional website to be effective in driving opportunities.

Increasing member collaboration

The main focus of the conference was to help members network to increase collaboration and win more business together. The conference facilitated a number of focus groups allowing members with a particular specialist service or industry sector knowledge to come together and look at how they can generate business.

The event allowed for plenty of opportunities for networking including an excellent team-building activity which involved delegates and companions getting their hands dirty and feet wet building boats!

Strategic update

Morison KSi's CEO, Amanda Long, provided an update on the association's strategic direction. Amanda reconfirmed her commitment to deliver greater benefits and facilitate greater business opportunities for members.

Morison KSi is a global association providing quality, border-free professional services. Our 154 members are dynamic, ambitious and independent firms, specifically chosen because of the quality and energy of their people and practice. Together, we offer partner-led and cost-effective global reach across over 80 countries, representing a combined revenue of US\$903m.

Morison KSi Limited

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Thanks

Morison KSi would like to thank the two host firms, **Ioannou & Theodoulou** and **Morison Patsalides**, for their excellent support and assistance in making this a memorable conference.

Thanks to all speakers and panelists for inspiring lively discussions, and thanks to all participants for taking time out of the office to attend and contribute to this successful event.



The next conference dates for your diary:

17-19 June 2019, Toronto, Canada

9-11 July 2019, Dakar, Senegal

5-7 September 2019, São Paulo, Brazil

11-14 November 2019, Dubai, UAE

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